

# Design, Graphics & Publishing Training

– increase your skills, and your future chances



Worried that your work pace could be faster?

Struggling to keep up with your peers?

Want to move into a career in design or marketing?

Want to hone your skills to compete in the job market?

Been made redundant and wanting **£300 towards design and marketing training?**

Boost Multimedia have over 14 year's experience in professional design training and we are experts in instructing across the major design sector software packages: **InDesign, Quark, Photoshop, Illustrator, Dreamweaver and Flash**. We also provide **design workshops**, to increase design and marketing awareness, and **business start-up classes**, for those taking their first big step in business. Whatever your reason for training, Boost have the perfect qualifications and background experience to give you the confidence and level of expertise you need.

- Delivery is **ENGAGING AND OUTSIDE THE BOX**
- **ON- OR OFF-SITE TRAINING**
- **Book more days at LOWER PRICES**
- **PRE-TRAINING ASSESSMENT and analysis**
- **POST-TRAINING SUPPORT**
- **Highly tailored courses mean less time spent on unnecessary topics, and REDUCED TRAINING COSTS**
- **SOFTWARE SOURCING at a competitive price**
- **We know the business inside out and dispense PRACTICAL ADVICE on BEST PROCEDURES AND STREAMLINED WORKFLOWS.**
- **Training delivered on PCS OR APPLE MACS**
- **FREE MANUAL, including exercises on CD**
- **COMPLETION CERTIFICATE**
- **FLEXIBLE DATES and VENUES**
- **£10 CHEQUE if someone you recommend has 1 day's training+**
- **Pay in advance and GET 5% OFF.**

## SPEED UP, CLUE UP AND GET MORE THINGS DONE

**Are you worried about being made redundant and do you have an employer who can't afford to send you on the necessary training courses?**

Show your initiative and keep yourself ahead of the pack. Call us and we can advise you on which skills you most need.

**Do you need to move from little to no knowledge about a software program to expert, urgently?**

If the answer's "yes", a one-week "Blitz" course is ideal for you.

**Are you feeling cautious and wanting to test the water with us first?**

We understand training costs may stretch some people's budgets, so we do offer private tuition on a half-day basis, at £155. Due to travel time and expenses it is not feasible for us to allocate smaller time units to training, and you would not get the opportunity to develop a project in your chosen software.

**"Why does it cost so much, compared to [e.g.] a college evening class in Photoshop?"**

We train professionals, to the very professional standards. Our software is always up to date, which requires that we continue to keep abreast of software developments as they happen. Because we are a private company, we do not receive grants or funding, though you may qualify... Modern computers and current software cost a lot of money, so while our premises overhead can be kept very low, our IT costs are unavoidable. If you do not envisage yourself using Photoshop, or any other of the software we teach, in a professional or exacting capacity, we would suggest you do indeed attend a college evening class.

**"I need Apple Mac tuition, why don't I just go to an Apple Store Genius Bar?"**

If you have a couple of minor niggles with any of your Apple hardware or software, we highly recommend The Genius Bar. The Apple Store's customer services and Genius Bar are exceptional. The Genius Bar is free, but by 15-minute appointments only.

If you need more problems addressed, or need to book a day or longer of support or >>

“Great – definitely one of the best trainers I’ve had. She kept the structure of the programme and managed the different experience levels really well.”

Lily Smith

“Very favourable. Information was clear, concise and well-presented. The trainer was humorous, gave clarity, and was helpful.”

Deborah Shrewsbury

“Very informative – learnt a lot of very USEFUL information ... very clear and calm.”

Tricia Ball

“Excellent, easy to follow, fun”

Alex Duce

“Very good. The instructor broke it down into easy sections and by allowing us to use the software ourselves helped with the learning process.”

John McAllister

“Very good, well structured, clearly explained ... The instructor was very patient!”

Tim Tucker

“The trainer was very thorough and tailored the training to my immediate needs which was perfect for what I wanted to achieve. She made clear the differences in the application software and has helped with all areas of website building.”

Adam Smith

tuition, call us instead, it will save time (and lots of trips to the Apple Store) and we can also address any conflicts with peripherals, without being in breach of contract.

**“Do you provide both PC and Apple Mac system tuition?”**

No. At a system level, we only provide Apple Mac tuition.

However, all the *non*-Apple software we teach can be delivered on either platform.

**“I want to learn a little bit of this ... and that ...”**

Our tailored courses are hugely popular with customers who either don’t know what they want, or who request a bit of Photoshop, a bit of InDesign, and some Apple Mac navigation thrown in, or some other very specific mix.

Most training companies will instruct in one program only, for a minimum of 1 day, on their chosen dates.

*Boost will mix any modules you need, for a minimum of half a day, and we will give you the opportunity to stipulate 4 or 5 dates for us to choose from.*

**“I’ve bitten the bullet and bought an Apple Mac. Yikes!”**

Our “*Conversion From PC to Apple Mac*” course is perfect for you. The minimum course duration is 1 day. If you want to tap into the power of the Apple software that comes pre-installed on your shiny new Mac, you may want to book another day or two on top. Call us on 0117 924 6264 and we will design a course specially for you.

### THERE’S TAILORED AND THERE’S TAILORED

We are very supportive of all our customers, before, during and after their instruction. *We won’t just leave you high and dry.* Even customers requiring a standard course in one software package have the courses slightly tailored to fit.

- *Before any course* takes place we perform an assessment of what is required, so that we have a nice empty “To Do” list at the end of each day.
- *We teach in an engaging and approachable way* appropriate to the student’s best style of learning. We don’t just stand and read from a book - anyone can do that. We use our many years’ experience in the design industry, and of Apple Macs, to guide you on how to best integrate your course with the professional task in hand. The real benefit of having personal tuition over e-learning videos, is that your trainer is there to answer any questions – directly or indirectly related to your training – on the spot. And if we don’t know the answer, we’ll make it our mission to find out for you.
- *After the course*, all our students are entitled to **90 days’ customer support** in any tasks relating to their course.

### QUALIFYING FOR £300 REDUCTION

If you have been made redundant recently, you may qualify for up to £300 off your design and marketing training with us. Please call us to discuss this.

### HARDWARE AND SOFTWARE

Please call us if you need help sourcing hardware or software.

*There has never been a better time to book for design training: maximise your career chances, and maximise your productivity.*

Please call us now to discuss how we can help you become more desirable in the design and marketing sector or with your current employer. Then again, as a private customer, you may simply want to start making full use of what your software has to offer.

Tel: 0117 924 6264.

**TRAINING COURSES WE PROVIDE (PC & MAC)**

CONTENT	LEVEL			DURATION / FORMATS AVAILABLE
	B	I	A	
Adobe Acrobat	•	•	•	1-day Crash, 2-days Standard, 5-day Blitz, Mixed with Other Modules
Adobe Photoshop	•	•	•	1-day Crash, 2-days Standard, 5-day Blitz, Mixed with Other Modules
Adobe InDesign	•	•	•	1-day Crash, 2-days Standard, 5-day Blitz, Mixed with Other Modules
Adobe Illustrator	•	•	•	1-day Crash, 2-days Standard, 5-day Blitz, Mixed with Other Modules
Adobe Dreamweaver	•	•	•	1-day Crash, 2-days Standard, 5-day Blitz, Mixed with Other Modules
Adobe Flash	•	•	•	1-day Crash, 2-days Standard, 5-day Blitz, Mixed with Other Modules
Quark Xpress	•	•	•	1-day Crash, 2-days Standard, 5-day Blitz, Mixed with Other Modules
FileMaker Pro	•	•	•	1-day Crash, 2-days Standard, 5-day Blitz, Mixed with Other Modules
Adobe Photoshop for Image Editors	•	•	•	1-day Crash, 2-days Standard, 5-day Blitz, Mixed with Other Modules
Adobe Photoshop for Web	•	•	•	1-day Crash, 2-days Standard, 5-day Blitz, Mixed with Other Modules
Adobe Photoshop for Print	•	•	•	1-day Crash, 2-days Standard, 5-day Blitz, Mixed with Other Modules
Adobe InDesign for Print	•	•	•	1-day Crash, 2-days Standard, 5-day Blitz, Mixed with Other Modules
Adobe InDesign for Web	•	•	•	1-day Crash, 2-days Standard, 5-day Blitz, Mixed with Other Modules
Adobe InDesign for Editors	•	•	•	1-day Crash, 2-days Standard, 5-day Blitz, Mixed with Other Modules
Quark Xpress for Print	•	•	•	1-day Crash, 2-days Standard, 5-day Blitz, Mixed with Other Modules
Quark Xpress for Web	•	•	•	1-day Crash, 2-days Standard, 5-day Blitz, Mixed with Other Modules
Quark Xpress for Editors	•	•	•	1-day Crash, 2-days Standard, 5-day Blitz, Mixed with Other Modules
CSS for beginners	•			1-day Crash, 2-days Standard, Mixed with Other Modules
HTML for Editors	•	•	•	1-day Crash, 2-days Standard, 5-day Blitz, Mixed with Other Modules
Adobe Dreamweaver,with CSS Emphasis	•	•	•	1-day Crash, 2-days Standard, 5-day Blitz, Mixed with Other Modules
Adobe Illustrator for Illustrators	•	•	•	1-day Crash, 2-days Standard, 5-day Blitz, Mixed with Other Modules
Apple OS X System & Navigation	•	•	•	1-day Crash, 2-days Standard, Mixed with Other Modules
Apple OS X System & Pre-installed Software	•	•	•	3-days Standard, 5-day Blitz, Mixed with Other Modules
Upgrade Training	•	•	•	1/2 day demo, or 1-day Interactive
Creating a Simple Website (Using basic html or Microsoft Word)	•			1-day Crash, 2-days Standard, , Mixed with Other Modules
Tailored course	•	•	•	1-day Minimum, No Maximum
New Business Workshop	•	•	•	2-days Crash, 5-day Blitz, Mixed with Other Modules
Everything Web – for New Business	•	•		1-day Crash, 2-days Standard, 5-day Blitz, Mixed with Other Modules
Design & Marketing Workshop	•	•	•	1-day Crash, 2-days Standard, 5-day Blitz, Mixed with Other Modules

**COURSE INFORMATION**

Our **Blitz Courses** are designed to take you from little to no knowledge to expert level, urgently.

Save money with us, by *mixing* modules or booking a *tailored course*, so **you only get the bits you need.**

Team up with a friend or colleague and **save money.** Students are encouraged to bring 'live' material.

**Pay in advance and save 5% on the course fee.**  
**Call now: 0117 924 6264, or email us for more info.**

**TRAINING COURSE PRICES**

DURATION	COST PER STUDENT, ACCORDING TO NO. OF STUDENTS									
	1	2	3	4	5	6	7	8	9	10
1 DAY	297	277	257	237	217	197	177	157	137	117
2 DAYS	574	534	494	454	414	374	334	294	254	214
3 DAYS	851	811	771	731	691	651	611	571	531	491
4 DAYS	1128	1088	1048	1008	968	928	888	848	808	768
5 DAYS	1385	1345	1305	1265	1225	1185	1145	1105	1065	1025
LONGER	----- Please call -----									
Please call us for advice on tailored courses, Tel: 0117 924 6264										

**FURTHER INFORMATION**

**Boost training courses are unique in their flexibility, value and effectiveness.**

**VENUE**

We will train on- or off-site. Our Bristol training room is situated in the main part of town, in Clifton. There is no student parking, so please arrange alternative transport.

**TIMES**

Course registration is at 9:45 am, with instruction starting at 10:00 am. A 1-hour lunch break is from 1:00 pm til 2:00pm. The course finishes anywhere between 4:30 pm and 5:00 pm, depending on how quickly the course has been digested by the students and on the number of questions asked at the end of the session. A short 10-15 minute break occurs both morning and afternoon.

**VAT**

We are currently just under the VAT threshold, which makes our course prices highly competitive. We are likely to become VAT registered next year, and there will also be a rise in VAT rates, because of the new government.

**DATES**

We invite you to send us four preferable dates, based on the urgency of your requirements. We will email you within 24 hours, with confirmation of your date.

**FACILITIES**

Our training office is clean and tidy if basic. We invite you to bring your own **laptop** and live material, but we can equally provide PCs or Apple Mac laptops to suit your needs, at no extra charge. Each student receives a **free A5 course manual**, including tasks and exercises on a CD, and we provide paper and pens.

**Extra manuals** are charged at a nominal fee of £17 per student. They are very clear and useful for practical reference.

As we are situated in Clifton, you are spoiled for choice on where to spend their lunchbreak. **Sandwiches are provided for lunch** if training takes place at our own premises.

**2GB Flash drives** can be purchased on the day, on which to transport any work done during the course.

**CERTIFICATES**

Completion certificates are sent out to you after each course.

*There has never been a better time to book for design training: maximise your career chances, and maximise your productivity.*

**Call Boost now: 0117 924 6264, or email us for further information.**

TRAINING ROOM:  
Top Floor  
155 Whiteladies Road  
Clifton  
Bristol  
BS8 2RF